

# 19<sup>th</sup> Workshop on Targetry and Target Chemistry - WTTC19

August 25 - 30, 2024

German Cancer Research Center (DKFZ), Heidelberg – Germany



## Sponsorship and Exhibition Opportunities





Dear Industrial Partners,

With immense pleasure, we announce that the next WTTTC19 will be hosted by DKFZ in Heidelberg, Germany. WTTTC is a biannual international workshop focusing mainly on targetry and its processing chemistry applied for the production of medically relevant radionuclides used in nuclear medicine via particle accelerators.

The entire work involves a broad community of physicists, chemists, nuclear medicine scientists and technicians. Additionally, we proactively promote and encourage young graduate, undergraduate students and postdocs. Therefore, a three days hands-on workshop prior to WTTTC19 will be organized at the Forschungszentrum Juelich, Germany, mainly focusing on educational components for the next generation of scientists and professionals in the field of nuclear medicine.

We acknowledge the fact that no scientific proceedings could be completed without the support of our industry partners. Our industry partners have a tremendous opportunity to directly deal and network with radiochemistry and radiopharmacy leaders, as well as personnel while exploring their respective and upcoming products. They also have chances to attract potential candidates to be their future customer partners and /or attracting the young generation with new trends and opportunities in the commercial sector.

Amongst various topics to be discussed in WTTTC19, majors will focus on:

- Target design: pre- and post-processing, useful simulation softwares, upgradation, novelty, suitable beam energy, suitable cyclotrons
- Applications of the produced radionuclides in nuclear medicine
- Radiochemical yields, radiochemical separation and purification
- Chelation techniques for formulation of radiopharmaceuticals for diagnostic and therapy
- Production of non-conventional and exotic radionuclides from accelerators for e.g. alpha emitters
- Problems, challenges and their solutions
- Project collaborations between research centers and commercial partners
- Take-home messages

We look forward to welcome you at WTTTC19 in August 2024!

Viplav Gupta

# WHY SHOULD YOU BE PART OF THE The 19<sup>th</sup> International Workshop on Targetry and Target Chemistry?

An extensive global network of life scientists in academia, business and government is being targeted to generate a highly qualified audience.

Sponsorship provides an excellent opportunity to “have your company’s name stand out” to a scientific network of representatives and a prime occasion to make impressions on decision makers.

## **USE YOUR PRESENCE AT 19<sup>th</sup> WTTC TO:**

- Launch new products and highlight existing ones
- Spotlight key executives
- Elevate your company profile
- Network with specialists, international partners and new alliances.
- Increase visibility in focused markets
- Give maximum exposure for your company and increase brand awareness
- Communicate your message to a highly qualified scientific community
- Build relationships for the future
- Attract new talent and strengthen partnerships



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# Sponsorship Packages

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## **PLATINUM SPONSOR € 8.000**

- The opportunity to present their products during Vendor session.
- One stand location with preferential choice on first come first serve basis, comprising 2 tables (1.6m x 0.8m each), 2 chairs, electricity, WiFi.
- Projector display of your company's name and logo during opening and closing ceremonies.
- Listing of your company's name and logo in the abstract book.
- Listing of your company's name and logo, short description and hyperlink to your company website on the conference website.
- Listing of your company's name and logo on all the monitors during lunch and coffee breaks.
- 1 full page ad (provided by you) on the abstract book and promotional material in the delegate bag.
- 2 free delegate bags with entire conference material
- 2 free registrations (include lunches, welcome reception, gala dinner and congress access).

## **GOLD SPONSOR € 6.000**

- Preferential choice of stand location (after platinum).
- One stand location comprising 1 table (1.6m x 0.8m) plus 2 chairs, electricity, WiFi.
- Projector display of your company's name and logo during opening and closing ceremonies.
- Listing of your company's name and logo in the abstract book.
- Listing of your logo and company's name, short description and hyperlink to your company website on the conference website.
- Listing of your company's name and logo on all the monitors during lunch and coffee breaks.
- Half page ad (provided by you) on the abstract book and promotional material in the delegate bag.
- 1 free delegate bag with entire conference material
- 1 free registrations (include lunches, welcome reception, gala dinner and congress access).

## **SILVER SPONSOR € 3.000**

- One stand location comprising 1 table (1.5m x 0.75m) plus 2 chairs, electricity, WiFi.
- Projector display of your company's name and logo during opening and closing ceremonies.
- Listing of your company's name and logo in the abstract book.
- Listing of your company's name and logo on all the monitors during lunch and coffee breaks.
- Listing of your logo and company's name on the conference website and hyperlink to your company website on the conference website.
- 1 free delegate bag with entire conference material

### **Please note:**

Sponsorship opportunities are limited and are available on a strictly first-come, first-served basis. To ensure your presence at this event please contact us at your earliest opportunity.

All sponsors will be acknowledged on the conference website (launching soon) [www.wttc19.dkfz.de](http://www.wttc19.dkfz.de), in the Abstract book and on various e-mail shots.

VAT not included (19%)

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## Exhibitor Packages

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### **GALA DINNER EVENING € 5.000 shared, € 10.000 sole sponsorship (2 shared or 1 solo opportunities)**

The most premier event of WTTC19. Our gratitude for your contribution will be verbally acknowledged during the event. In addition to that:

- The solo sponsors will get an opportunity to present their products during Vendor session along with Platinum sponsors.
- Listing of your company's name and logo in the abstract book.
- Company's poster A1 size (provided by you) on the lunch site.
- Listing of your company's name, logo, short description and hyperlink to your company website on the conference website.
- Listing of your company's name and logo on the conference website.
- Delegate bag inserts.
- 1 free delegate registration for 'shared' sponsors and 2 free delegate registrations for 'solo' sponsor of this event (include lunches, welcome reception, gala dinner and congress access)

### **LUNCH SPONSORSHIP € 4.000 shared, € 7.500 sole sponsorship (10 shared or 5 solo opportunities)**

One of the most elite sponsorships of WTTC19 providing high profile networking opportunity to interact with the delegates on an informal basis while ensuring your company's' benefits during everyday midday meals of the conference.

- Listing of your company's name and logo in the abstract book.
- Company's poster A1 size (provided by you) on the lunch site.
- Listing of your company's name, logo, short description and hyperlink to your company website on the conference website.
- Listing of your company's name and logo on the conference website.
- Delegate bag inserts.
- 1 free delegate registration for 'solo' sponsors of everyday lunches. (include lunches, welcome reception, gala dinner and congress access)

### **COFFEE BREAK € 1.500 each (8 opportunities)**

A high profile networking opportunity to interact with the delegates on an informal basis while ensuring your company's' benefits during the coffee breaks of the conference. Package includes:

- Sponsorship in one of the 8 coffee breaks.
- Company's poster A1 size (provided by you) on the refreshment site.
- Listing of your company's name and logo in the abstract book.
- Listing of your company's name and logo on the conference website.
- Delegate bag with inserts.

## **WELCOME RECEPTION € 3.000 shared, € 5.000 sole sponsorship (2 shared and 1 solo opportunities)**

Join us in welcoming attendees to the workshop by sponsoring their food and beverages at the welcome reception. You will get a high profile networking opportunity to interact with the delegates on an informal basis while ensuring your company's benefits during opening and welcome reception of WTTC19.

- Listing of your company's name and logo in the abstract book.
- Company's poster A1 size (provided by you) on the reception site.
- Listing of your company's name, logo, short description and hyperlink to your company website on the conference website.
- Listing of your company's name and logo on the conference website.
- Delegate bag with inserts.
- 1 free delegate place for 'sole' sponsorship. (include lunches, welcome reception, gala dinner and congress access)

## **DELEGATE BAGS € 3.500 (1 opportunity)**

Your company's logo together with the conference logo on the high quality delegate bag given to each delegate, thereby providing you with a high profile and long lasting presence.

- Listing of your company's name and logo in the abstract book.
- Listing of your company's name, logo, short description and hyperlink to your company website on the conference website.
- Listing of your company's name and logo on the conference website.
- Delegate bag with inserts.

## **DELEGATE BAG INSERT € 1.500**

Your promotional materials can be placed into each delegate bag given to participants on site. Applicable to only light weight materials. No heavy books! Materials should be sent in time to conference personnel for insertion into the delegate bag. Application deadlines will be mentioned on the website. The quantities can be provided closer to the time of the conference.

- Listing of your company's name and logo in the Abstract book.
- Listing of your company's name and logo on the conference website.
- Delegate bag with inserts.

## **USB STICKS WITH ENTIRE ABSTRACT BOOK MATERIAL € 1.000 (1 opportunity)**

Your company logo together with the conference logo on the USB memory sticks containing the abstract book material will be given to each delegate, providing you with high profile and long lasting visibility.

- Logo alongside the conference branding on USB stick
- Opportunity to place promotional materials on the USB stick and to have your company appear as the device name on the computer screen.
- Listing of your company name and logo in the abstract book.
- Listing of your company's name and logo on the conference website.

- Delegate bag with inserts.

### **PAPER NOTEBOOKS AND PENS € 1.000 (1 opportunity)**

Your company logo together with the conference logo on a paper notebook (DIN A6, 80 pages, bookmark and elastic strap) and metallic conference pen, providing you with high profile and long lasting visibility.

- Logo alongside the conference branding on paper notebook and on metallic pen
- Listing of your company's name and logo in the abstract book.
- Listing of your logo and company's name, on the conference website.
- Delegate bag with inserts.

### **ICE-CREAM STALL 1.000 each (5 opportunities)**

Everyone loves ice-cream specially during warm summers after lunch. How about sponsoring a stall and grab an opportunity to get an special impression and long lasting visibility. Package includes:

- Sponsorship in one of the daily ice cream stalls during lunch session.
- Company's poster A1 size (provided by you) on the ice cream stall site.
- Listing of your company name and logo in the Abstract book.
- Listing of your company's name and logo on the conference website.
- Delegate bag with inserts.

### **Other sponsorship opportunities:**

- Afternoon poster social event €1.000
- Student prizes € 2.000
- Student bursaries € 1.000/per student

### **Please note:**

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All sponsors will be acknowledged on the conference website (launching soon) [www.wttc19.dkfz.de](http://www.wttc19.dkfz.de), in the abstract book and on various e-mail shots.

VAT not included (19%).

**No extra offers or favours will be made on individual basis. The packages will remain uniform for all companies throughout the conference.**

For more information e-mail: [wttc19@dkfz.de](mailto:wttc19@dkfz.de)

Please include in the subject line: **WTTC19 Exhibitor/Sponsorship**

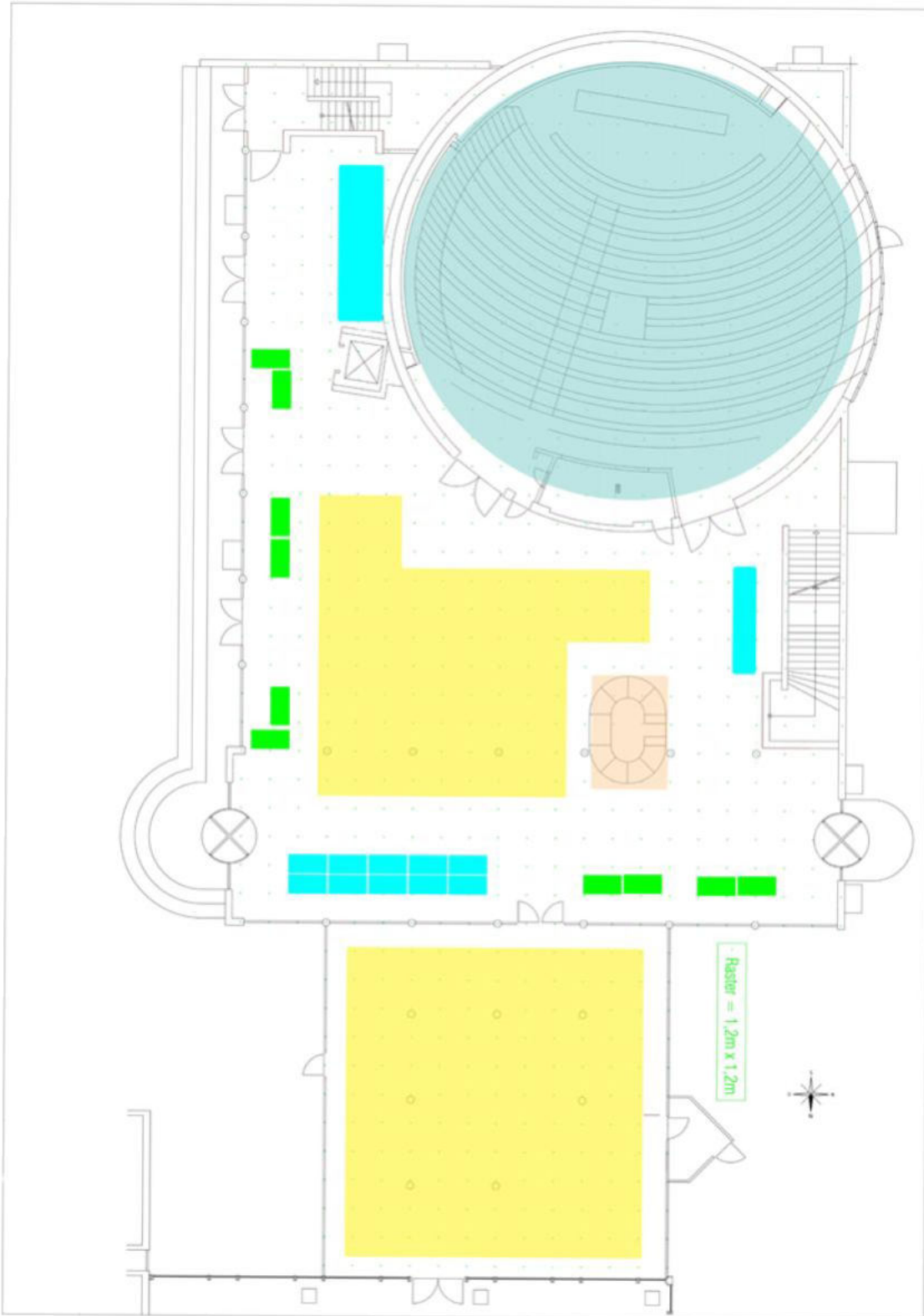


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## Venue Floor Plan

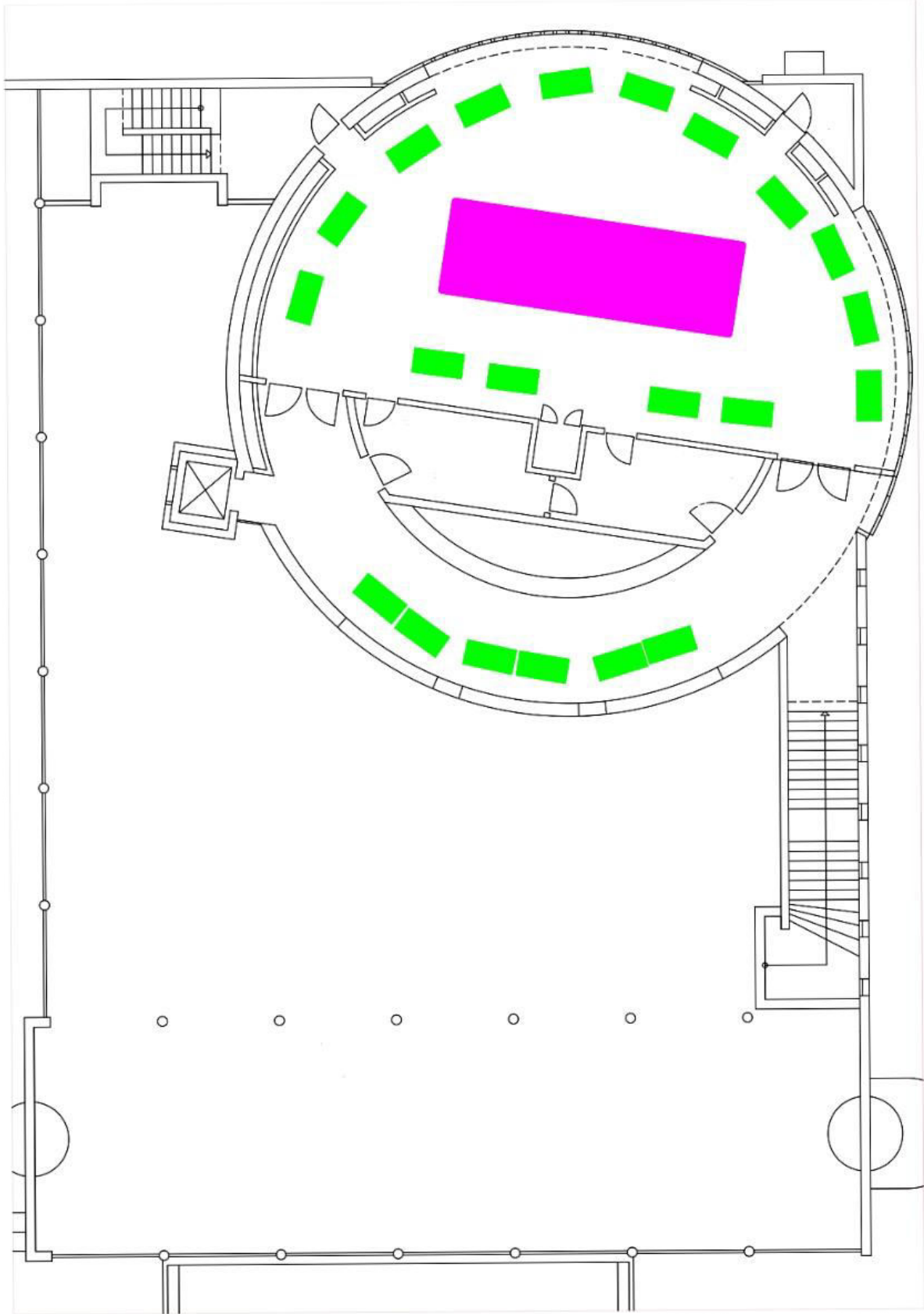
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The identification of the standlocation is merely indicative, these could moved, be eventually by the organization, without calling into question the visibility of the participants.



**Ground Floor**





**First Floor**

Conference Hall

Lunch & Coffe Break Area

Catering Services

Sponsors Area (Tables)

Registration Desk

Poster Area

The Foyer on the ground floor is the main thoroughfare for attendees to enter and exit the building as well as the access route to the daily lunch provided.

**Exhibitor Hours:**

The exhibition will take place in the foyer of the communication center Monday, August 26 to Friday, August 30, 2024. Exhibit hours will be from 09:00 to 18:00.

**Set-Up and tear down:**

- Set-up is scheduled for 12:00-16:00 Sunday August 25.
- Tear-down will on morning of Friday, August 30.
- Exhibitors are asked to remove their belongings before 18:00, Friday.

**Company trademarks, logos, and advertising material:**

All exhibitors and sponsors are required to send a high-res electronic version of their logo/trademarks for inclusion in the conference program, web page and signage where required.

**What is NOT Provided:**

The following are not provided with the booth registration:

- Computer equipment, power cords, additional power
- Secure storage area
- Shipping and material handling charges to or from the show floor
- Storage facilities for boxes, collateral or promotional items

Company representatives should contact WTTC19 LOC staff at [wttc19@dkfz.de](mailto:wttc19@dkfz.de) if they require additional service and information.

**Security:**

Limited security will be provided for the exhibit hall during the duration of the conference. We strongly recommend that you do NOT leave items of value in the booth or leave your booth unattended during show hours. The DKFZ conference centre will be locked after the sessions are closed for the evening.

The DKFZ and WTTC19 LOC staffs will not be responsible for any damages and/or stealing of any items.

**Exhibitor Guidelines:**

- Please arrive on time for show hours
- Provide a minimum of one person to staff the station at all times during exhibit hall hours – (note: platinum includes two (2) full-delegate, transferrable registrations and gold sponsorships include one (1) full-delegate). Additional company representatives must register as extra exhibitors on the conference website [www.wttc19.dkfz.de](http://www.wttc19.dkfz.de) (launching soon).
- Supply literature and promotional giveaways – we expect over 200 attendees at the conference – plan accordingly.
- Booth labels will be produced by WTTC19 – all other banners and promotional displays will be the responsibility of the exhibitor.
- Exhibitor assumes responsibility for booking and paying for air travel, accommodation and expenses
- Exhibitor assumes responsibility for any personal or company-specific items throughout the show
- Exhibitor will be financially accountable for all materials handling and drayage charges

**Accommodation:**

You will find suggested local accommodation information on the conference website [www.wttc19.dkfz.de](http://www.wttc19.dkfz.de) (launching soon).

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# Contact

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**For more information e-mail: [wttc19@dkfz.de](mailto:wttc19@dkfz.de)**

**Please include in the subject line: WTTTC19 Exhibitor/Sponsorship**



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Heidelberg Germany, August 25 - 30, 2024

## SPONSORSHIP APPLICATION FORM

Company Name

Person in charge (Last/Family Name, First/Given Name)

Office Phone Number  Mobile Number

E-mail address

Sponsorship Item: Package  Other Item (1)

Quantity Item (2)  Other Item (2)

Sponsorship Amount (plus VAT)

### Invoice named to:

Company Name

Full Address

ZIP Code  City  Country

VAT Code

Pharmaceutical company subject to FSA pre-request  FSA Code

Upon receipt of this Form, DKFZ will issue pro forma invoice.

Upon receipt of payment, DKFZ will issue the invoice indicating in full.

Payable by bank transfer of money (net of any bank expenses).

I hereby apply to participate as a Sponsor to the workshop WTTC19

City, Date  Signature \_\_\_\_\_

### **Please return this form to:**

Deutsches Krebsforschungszentrum (dkfz) - W630  
LOC WTTC 19  
Im Neuenheimer Feld 280  
69120 Heidelberg, Germany  
phone: +49-6221-42-2695  
e-mail: wttc19@dkfz.de